THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

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It's Your Duty To Vote Next Tuesday...

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . Tuesday is Election Day and MOONBEAMS has a few recommendations to make. . . We know that a few of them will Win, Place, and Show. . . But in any race it's not always the best that wins. . .

We recommend the following. . .

Governor	William F. Knowland
Lt. Gov.	Harold J. Powers
Sec. of State	Frank M. Jordan
Controller	Robert C. Kirkwood
Treasurer	A. Ronald Button
Attorney General	Caspar W. Weinberger
U. S. Senator	Goodwin J. Knight
Congress	Clement W. Miller
State Senator	Joseph A. Rattigan
Justice Judge	John "Jack" Coffey
School Superintendent	Roy E. Simpson
District Attorney	James E. Jones, Jr.
Auditor	Edmund C. Reedy
Sheriff	John A. Ellis
Recorder	Herb Snyder, Jr.
Supervisor	Oscar M. "Mel" Larson, Jr.
Printer	Bill Sandlin

Thank you,
The Publisher

ELECT . . . HERB. SNYDER, JR. . . . Sonoma County Recorder, The one candidate with experience and know how.

The Coin Club will meet June 3rd at the El Verano Improvement Clubhouse, at 7:30 p.m. U-R invited to attend and learn more about money. . .

Most people are as happy as they make up their minds to be.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

That new fancy building going up next to Matador's Drive-In will be a new Texaco service station. . .

Just before summer vacation began a class of school children was taken to a museum of natural history. After returning home that evening, one little boy's father asked, "Where did you go today?" "To a dead circus," replied his son.

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

Various groups keep meeting regarding Incorporation for the Hot Springs area. . . Well let's Incorporate and also Annex then everyone will be happy. . . Yes Incorporate Boyes Hot Springs and then let Sonoma start the Annexing. . . With Boyes the center of the hub the population should be around 10,000. . . Less the El Verano area. . .

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

Congratulations go to Phillip Dennis, son of Rev. and Mrs. Moffat Dennis of Glen Ellen, having been named to receive the annual Journalism Award presented by the Valley of the Moon Review. . . Wish we had someone on the MOONBEAM staff that knew something about journalism. . .

Five-cents-a-glass whiskey is still available down South, a recent autopsy shows.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

"Andy" down at the Valley of the Moon Cleaning Plant should be given a season pass to the "Babe Ruth" ball league games, for cleaning all the teams uniforms for free. . .

Visitor in an art gallery (looking at a bad painting): "Why in the world did they ever hang this picture?" Friend: "Probably because they couldn't find the artist."

For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

Vets don't forget Knowland is the only veteran in the race for Governor, and he deserves your support. . . He is also a good newspaperman, and as far as we are concerned there are already too many lawyers in the state political offices. . .

Prize-winning slogan to explain tron-up streets in a Texas town: "When you gotta grow, you gotta grow!"

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

The Sonoma Community Center will hold a barbecue on Sunday, June 8th. A charge of $1.50 per plate will go to help finance the remodeling of the community center dining room.

Help wanted: Accurate fast typist. Familiar with IBM executive. Box 1, c/o MOONBEAMS.

An Atlanta department store sews this label in blue-jeans aimed at the teen-age trade: "Guaranteed to shrink."

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Having served over seven years in law-enforcement in and with city, county, state, and federal dpeartments we feel as most of the law-enforcement officers of this county that John A. Ellis is the right man for the office of County Sheriff. . .

A Los Angeles landlord in the vicinity of California Racquet Club put a plea in his window: "Tenants, anyone?"

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

A new 3,200 square-foot building will be added to the Plaza Center in Boyes Hot Springs. Part of the bldg. will be used by the Boyes Variety Store, Betty's Cut and Curl shop and one other unit of some 800 square-feet which could be the new home for MOONBEAMS???

Sign in a Phoenix, Ariz., furniture store window: "Best beds in town for love or money."

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

Who did it??? Was it Williams the County Clerk or the Printers . . . who fouled up the Official Sample Ballots??? We have always been of the opinion that once the legal form was approved all ballots would look alike and be the same. . . But someone did a bit of jockeying of the candidates names!!!

Remember—"The last shall be First" LARSON for SUPERVISOR.

HANDEL'S RECORD SHOP, 447 1st St. West, Sonoma. Now is the time to check over the new Records that just arrived!!!

We have heard so much against Dal Poggetto, and Grinstead is such a nice OLD man that it only leaves our good veteran friend Coffey in the race for Judge. . .

Bridge: A game which gives women something to try to think about while they are talking.

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

Middle age is when two of everything is too much—including chins!

Had supper at Chef Cardini's Restaurant the other evening. . . The pot-roast was very good. . . You should give it a try. . .

Law-abiding motorist: one who slows down as he passes a Stop sign.

BANCROFT NURSERY, Sonoma. Is the place to order flowers for Memorial Day, which will be on Friday, May 30th.

Our hat is off to the officer who handed out all the traffic tickets around the resorts during the past couple weeks. . . Keep up the good work. . .

Julius Caesar established one-way streets in Rome to combat chariot traffic jams.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

The trading stamp craze hit a new peak when a Greensboro funeral home advertised: " We Give Top Value Stamps."

The El Verano Improvement Club will meet at its clubhouse at 8 p.m. on June 5th. . . A hot time is assured. . .

Glad to learn R. A. "Bob" Miller is recovering from his auto accident, hope he had plenty of good insurance!!!

"Drive carefully. You know the kind of insurance forms you'll have to fill out if you don't."

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

About ready for that Summer vacation, well now that you have your car all tuned up, you had better stop in at the Electronic Drive-In-TV and have your radio checked. . .

Little Boy to pal, as they leave movie: "I like television better. It's not so far to the bathroom."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Remember Tue.—Vote for LARSON, Mark the last name First.

We told you so. . . . But it's still not too late to stock up on 3c stamps. . . The good President signed a bill this week which will go into effect the first of August, requiring all First Class letters to bear 4c stamps. . . 6c Air Mali will be 7c. . . We would like to see Postal Cards 1c and letters 5c, but we don't have much to say about it. . .

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

You still have time to make a donation to the Salvation Army Drive. . . This is a very worthy cause and deserves a lot of support.

Indians used to broadcast messages by holding a wet blanket over the fire. Now we've got television and get to see the wet blanket in person.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Did you get stuck with one of Donald E. Tilseth's rubber-checks? ? ? Well several of the local merchants did. . . One Cafe has a sign up. . . "We have a deal with the Bank, they won't sell coffee and we won't cash checks". . .

A man getting his first peek through the Palomar telescope exclaimed, "God!" A professor turned to hi mand said, "Pretty good telescope isn't it."

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

Better sign up now for the Red Cross swimming. . . Registration will take place at the Kenwood Post Office. . .

Things could be worse. Suppose your errors were tabulated and published every day, like those of a ball-player?

Don't forget you need a fire permit if you expect to do any burning. . . Burning hours in this district are from 5 a.m. to 10 a.m.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Thank goodness next Tuesday is election day and maybe we will be able to catch Edmund C. Reedy in his office, seems all he has been doing for weeks is campaigning for the office of County Auditor. . . Better vote for him, then we will know where to find him starting next January. . .

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

Elect
BILL KNOWLAND
Governor

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Oscar M. Larson is recovering from his second operation and is expected to be able to vote next Tuesday. . .

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of refrigeration — Have yours checked now.

Lots has been taking place at the Sonoma Golf and County Club this past week. . . The certified accountants of San Francisco met with a large group for dinner. . . Also the Oakland Elks and the Sonoma County Legal Secretaries. . .

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

The Santa Rosa Campion Drill Team will soon be on the march selling ice cream from door to door to raise funds for new uniforms. . . The group consists of 21 boys and 4 girls, under the leadership of Ralph Wareham, Drillmaster. . .

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

A Book Shop near the theater where THE TEN COMMANDMENTS was showing in Philadelphia had a window display of Bibles with the sign: "You've seen the movie . . . now read the Book."

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1897. Telephone WEbster 8-2686.

Father going over obstetrical bills to mother weighing baby: "Comes to $48.37 a pound!"

The measure of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

Excited little boy in front of girls' high school: "Gosh, Mommy, look at all the baby-sitters."

One bird, perched on telephone wire, to another: "Did'ja ever notice the way some people's voices make your feet feel funny?"

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

Conversation at office water-cooler: "Sure, I'm a man. My wife won't let me be a mouse . . . she's afraid of them."

People who live in glass houses shouldn't do much of anything.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

Received a very nice note this week from Herb Snyder, Jr. candidate for Sonoma County Recorder. . . Did you know that he was born here in Sonoma County and still lives in the old home place? ? ? He also finds time to be a director of the Santa Rosa Suburbon Kiwanis Club, is a Cub Scout Committeeman, and works with the Little League plus finds time to make a living for his family? ? ? He must be the right man for the job of Recorder!!!

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

If you notice a shop with a lot of junk around it, with a sign which reads "Old Adobe" it's Mrs. Henry J. Schukler's new antique shop. . .

They celebrate three major holidays only down in Texas . . . the Battle of the Alamo . . . Sam Houston's birthday and January 20th. . . that's when the new Cadillacs come out.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

We just learned that Handel's Record Shop Handels all the latest records. . . Better drop in at 447 1st Street West next time you are in Sonoma. . .

When is the best time to plant garden seeds? One man said "Right after your wife tells you to," but even this could be wrong, taking into consideration this week's weather.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Need a new summer suit? ? ? Well the El Verano Parents Club is sponsoring an "open-air" rummage sale, which will be open until Saturday night at 6 p.m.

Low-cut strapless graduation formals present a problem to florists. There's nothing to pin a corsage to but skin.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

The only reason we are supporting Goodwin J. Knight for the office of U. S. Senator, is that we are worried how he will keep Virginia in fancy hats if he finds himself out of a job. . .

A student who can afford to drive a car doesn't need financial aid.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

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